

Saturday, 26 Aug. 23

IIM Jammu students take 'Oath to Innovate' with IIMA Alumni

NL CORRESPONDENT

JAMMU TAWI, AUG 25 The Indian Institute of Management (IIM) Jammu Foundation for Entrepreneurship Innovation and Skill Development (IIMJ-FEISD) under the leadership of Prof. B.S. Sahay, Director, IIM Jammu organized the highly anticipated session on "Entrepreneurship" by Sunil Shah, MD, Motivation Engineers and Infrastructure Pvt. Ltd., Director, Vibrant Motivation and Development Foundation, Member, Suraksha Setu Society, Home Department, Govt. of Gujarat, IIM Ahmedabad Alumni and Chairman of Gujarat Innovation Society (GIS). Dr. Vivek Sharma, Chief Innovation Officer, IIM Jammu, introduced



the session advising the students to adopt an entrepreneurial mindset right from their educational stint at IIM Jammu, in order to shape their entrepreneurial journey. Thereafter, he introduced greetings from the side of the Host Institution.

Sunil Shah, Academician, Entrepreneur, and Advisor graced the stage and captivated the audience by eloquently describing his scintillating journey through life and detailing his own experience. He encouraged the students to instill vital attributes such

as risk-taking and perseverance to be the change agents of today's world. Furthermore, he highlighted four qualities one should possess to become a rational human or an entrepreneur: observation, being a man of minutes, reading between the lines, and flexibility.

The event concluded with the CIO engaging with the students, wherein the students enthusiastically shared how they learned (1) The Importance of growing learning (2) how to find opportunities in crisis, (3) the Correlation between Network & Networth, etc., and how they were motivated to innovate and become entrepreneurs eventually. The lecture was a part of the "Distinguished Lecture" series.



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<https://indiaeducationdiary.in/iim-jammu-students-take-oath-to-innovate-with-iima-alumni-sh-sunil-shah-an-academician-entrepreneur-advisor/>



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<https://skilloutlook.com/education/iim-jammu-students-take-oath-to-innovate-with-iima-alumni-sh-sunil-shah-an-academician-entrepreneur-advisor>



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